SUMMER IMPLEMENTATION

Launching an Official SAT Practice Challenge

Thank you for your interest in launching an Official SAT Practice Challenge. Because you’re a site hosting a summer challenge, we’re offering some points of guidance to plan and execute a challenge that will push your students toward productive practice.

Getting Started: What Does a Challenge Look Like?

**BY APRIL 1:**

Select the length of your challenge, brainstorm challenge goals, and select Program Champions.

1. Most summer programs run 5–6 weeks.

2. Establish Official SAT Practice Challenge goals. Try using the SMARTER system. Use Official SAT Practice Coach Tools to track toward your SMARTER goals by the end of the first week of the program.

- **S** Is it Specific? Example: By the end of the summer program, 85% of Class of 2020 students will link their College Board and Official SAT Practice on Khan Academy® accounts.

- **M** Is it Meaningful to your school? This answer’s the “why” you’re doing the challenge.

- **A** Is this goal Achievable? Is it ambitious but also realistic?

- **R** Is the goal Relevant to the purpose of the challenge?

- **T** Is the goal Time based?

**Evaluate**

- Set up a system for how you’ll evaluate your goals.

- Can you Evaluate your goals daily? By evaluating your goals every single day, you’ll be much more likely to achieve them. Long-term goals can easily be ignored if they aren’t evaluated regularly.

- **R** Readjust your approach if needed. If you find yourself pursuing a goal but continuously hitting a wall, readjust your method and techniques.
3. Identify Program Champions in your school.

**What does a team look like?**

- Who at your school or organization can get things done?
- Discuss opportunity with math and English department heads.
- Are there students at your school who can serve as **Student Ambassadors**?
  - These students will help rally and excite students about practice.
  - Suggested qualifications: Students who have used Official SAT Practice and increased their scores.
- Involve parents: Practice should be reinforced at home. Empower parents to participate in the challenge as well. Parents can also be a great influence on each other, so including a parent in the challenge team may be beneficial.

4. Share your goals with those involved with helping you reach them.

**BY MAY 1:**

**Meet your Program Champions in your school.**

1. Meet with your Program Champions to organize summer program staff.
2. Identify an Official SAT Practice Challenge coordinator to work with your instructors to ensure the challenge expectations are being delivered and goals are being met.

**BY JUNE:**

**Start your challenge.**

Each week of your program, remember to celebrate wins.

- Celebrate students and staff on a weekly basis.
- Display your goals in a public place.
  - Chart, goal thermometer chart, etc.
- Get parents involved.
  - Send notes home before challenge launch.
  - Send flyers home to help parents get smart on Official SAT Practice on Khan Academy resources.
  - Send letters and emails to parents to help celebrate wins once the challenge ends.

**Good luck with your challenge. The College Board team is here to support you as you accomplish your Official SAT Practice Challenge goals.**