
Auto Call Script

Make sure parents know all the ways the PSAT™ 10 can benefit their child. If you have automated calling for your school or district, spread the word with this easy call script. Remember to include details on any information sessions you may be offering, too.

Customize your recording from our call script:

Hello, this is [Name], and I'm the [Title] at [School]. I'm calling to remind you that on [Day, Date], your teen will take the PSAT10. This test is an important step for any student thinking about college.

The PSAT10 is great preparation for taking the SAT. The SAT is the best way to show off the skills and knowledge that colleges care about. In addition, it offers them access to more than \$220 million in scholarships from one of the largest scholarship provider pools in the country. Just remind your teen to check "Yes" to the Student Search Service® question on their answer sheet on test day, so that scholarship providers can find them.

The PSAT10 is also a great way to practice and get familiar with the format of the SAT®. Your teen's score can even generate a personalized SAT study plan on Khan Academy®. It's completely free. All your teen has to do is go to satpractice.org, create an account, and link their College Board and Khan Academy accounts to unlock their personalized study plan.

Another great reason to take the PSAT10: It also matches students to AP® courses they have potential to do really well in, providing an opportunity to earn college credit while in high school.

We welcome [sophomore and junior parents and families] to attend our [College Planning, Open House, Parent Night] on [Date, Time, Location] to learn more about the [PSAT10 and/or SAT] and getting ready for college.

To learn more about this event, visit our school website at [URL], or call [XXX-XXX-XXXX].