SAT SCHOOL DAY

Parent Email Template

Let parents know how the SAT® School Day benefits their children with this customizable email template. Remember to include details on information sessions you may be offering and your school or district sign-up details or requirements.

Subject:
We’re offering three things for your teen in the SAT® School Day

Body:
Your teen will have the opportunity to take the SAT at school on [day, date], during the regular school day. The SAT is accepted at all U.S. colleges; it measures what students are learning in high school and what they need to know to succeed in college and career. We’re pleased to offer SAT School Day to XX H.S. [junior or seniors] so that...

- Your teen is more comfortable and confident by testing in a familiar place.
- You don’t have to worry about logistics of getting your teen to a test center.
- No one has to worry about weekend conflicts or disrupting family time!

Questions? To learn more about SAT School Day, we invite [parents and families] to attend our [College Planning/ Parent Night] on [date, time, location]. For more details, visit our school website at [URL] or call [XXX-XXX-XXXX].
SAT SCHOOL DAY

Student Email Template

Spread the word on how the SAT® School Day benefits all your students with this customizable email template. Remember to include details on information sessions you may be offering and your school or district sign-up details and requirements.

Subject:
We’re bringing the SAT® to you this [fall/spring].

Body:
1. You’ll have the opportunity to take the SAT at school on [day/date], during the regular school day. The SAT is accepted at all U.S. colleges; it measures what you are already learning and what you need to know to succeed in college and career.

2. Did you know that the SAT ...
   a. Gives you more time than the ACT—43% more. And, there’s no penalty for guessing.
   b. Doesn’t have “SAT words,”—just the kind of vocabulary you’ll use in college and beyond.
   c. Has a FREE personalized practice program—link your PSAT™ account and get started today: satpractice.org

Questions? To learn more about SAT School Day, we invite [students/parents and families] to attend our [College Planning/Parent Night] on [date, time, location]. For more details, visit our school website at [URL] or call [XXX-XXX-XXXX].

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