

SKILL MAIL

Parent email template

The language below is an email guide you can use to help answer questions parents and guardians may have about the benefits of PSAT 8/9™, and to invite them to informational events your school may be holding.

Subject line:

The PSAT 8/9 — an important first step on your child's journey to college

Main copy:

On [insert date within spring testing window], our school will administer the PSAT 8/9™, a test that focuses on the classroom skills and knowledge your child will need to be successful in college.

The PSAT 8/9 is another great way our school is helping your child:

- **Get on track.** Test results show your child where his or her strengths are, what to work on to be college-ready, and how to stay on track from 8th – 12th grade.
- **Get stronger with practice.** After the test, your child can strengthen essential skills and knowledge for high school with free personalized practice on Khan Academy®.
- **Get matched with AP® (ninth-graders only).** Score reports may suggest AP courses that can provide an edge on college applications and an opportunity to earn college credit.

We encourage your child to take advantage of these opportunities on PSAT 8/9 test day.

Alternate copy for informational events:

We realize you may have additional questions about the test and what it can do for your child. To learn more, we invite you to attend our information session on [date].

[Event Name]

[Event Date]

[Event Place]

RSVP by email to [email address] or by telephone at ###-###-####.

We look forward to talking to you about this important step in your child's journey to college. In the meantime, visit psat.org/8-9 to explore the benefits of the PSAT 8/9.